



The Center for Communicating and Class Act Performing Arts Studio Present:

WORKSHOP: The Seven Concepts of Effective Workplace Communication

Date: Wednesday, June 17th, 2015

Time: 8-10pmET

Location: Class Act Performing Arts Studio (corner of Prospect & Irvington Ave in South Orange)

Special Price: \$25

Who Should Participate – Any professional and those on the interview circuit

To Sign Up: Contact Class Act at 973-789-0191 or office@classactpas.com

What You Will Learn:

No matter your profession or job seniority, how you communicate to coworkers, leadership and customers is more important than what you communicate. Whether you are selling, creating or presenting, the same skills are in constant use and understanding and developing these skills can take you to new levels of success and reward. You may use terms such as 'gut instincts', 'active listening', or 'thinking outside the box'. Others call them the core principles of improvisation, the same techniques used by Tina Fey, Stephen Colbert, Will Ferrell and even the CEO of Twitter.

In a relaxed, fun and safe environment, this workshop will introduce the seven concepts of improvisation and how they can be applied to your profession. Become a better sales person. Become a more relaxed presenter. Become a better communicator.

Workshop Facilitator:

Brad Schenker mixed his sales and marketing experience, corporate training certification from NYU SCPS and improv and sketch comedy training from Gotham City Improv and The Second City Training Center to create The Center for Communicating which focuses on improving interpersonal communication. Originally programmed in childhood to be an aerospace engineer, a Navy pilot and a NASA astronaut, the Universal Energy Force instead gave Brad a BA in Broadcast Communication, which led to a career in technology sales and a passion for improving the lives of professional cubicle dwellers. It all makes sense, just ask him! www.thecenterforcommunicating.com

Testimonial

"Thank you so much!!!!...your 'yes and' message is just perfect for us at this time. It's important as communications professionals to keep an open mind when interacting with internal and external stakeholders. The "Yes And" message gives us pause to think and consider a response that will keep the dialogue open rather than shutting it down." - **Vice President, Media Relations - Financial Systems, SunGard**